

“There is no business to be done on a dead planet.”

-David Brower

Out of respect for all living things and to help preserve the earth's resources, Treefrog Veneer adheres to the most up-to-date environmental techniques in the production of its veneers. We are committed to operating in the most environmentally responsible way to offer a wide array of beautiful, exotic real wood veneers.

Our commitment begins overseas with our Italian manufacturer and continues here at home. Our manufacturer has instituted an environmental policy aimed at the preservation of raw material resources in every stage of production. Sustainable forestry is practiced using SGS-certified plantation grown Italian Poplar, which guarantees it is an ecological product. West African Ayous are managed in a forestry plan that achieves the lowest possible environmental impact. The rights and welfare of local populations are respected as well.

Other production cycle components are eco-friendly. Water based dyes and stains free of chrome and other heavy metals are used. EI certification assures that adhesives used are below already stringent European limits for formaldehyde emissions.

Workplace health and safety is protected with innovative systems for wood dust ventilation, purification of dye waters and solvent recovery from varnishing operations. In addition, recovered materials are sold as by-products for manufacturing to reduce processing waste.

Our production facility in Easthampton, MA has instituted practices to minimize our impact on the planet. Both our manufactur-

ing and administrative departments strive to reduce, recycle & reuse materials on a daily basis.

Reduce: Energy-efficient lighting has been installed throughout the manufacturing facility to lower energy consumption and provide more even light to prevent eye strain.

Recycle: All paper products and packaging materials throughout our facility are recycled.

Reuse: Samples are produced from sheets that have been processed in error to eliminate waste.

Reuse: A water wash ventilation system recirculates clean air to specific production areas.

Additionally, Treefrog is a member of 1% For The Planet, an alliance of companies that donate at least 1% of their annual sales to environmental organizations. Currently Treefrog supports groups that work to preserve treefrog habitats worldwide as well as organizations that work for the environment within our regional watershed. More information can be found at www.onepercent-fortheplanet.org.

